WARNER BROS.
SHOW of SHOWS
The ADVENT of a NEW EVENT IN PICTURES
A WARNER BROS. & VITAPHONE REG'D TRADE MARK NATURAL COLOR PICTURE IN TECHNICOLOR

Pacemakers Of Screen History

FOR more than three years the public has looked to Warner Bros. to set the pace in the forward march of film entertainment. The renaissance of the motion picture dates from that night in August of 1926, when Warner Bros. gave their first demonstration of Vitaphone in New York City. Today the talking screen is the most vital of all amusement mediums. Its adoption throughout the world is an everlasting tribute to the foresight and daring of Warner Bros.

Particularly appropriate is it, then, that Warner Bros. should be the source from which the public has received every revolutionizing experiment pertaining to audible screen entertainment. Warner Bros. it was who made the first singing picture—Al Jolson in "The Jazz Singer"; the first talking picture—Dolores Costello in "Tenderloin"; the first all-talking picture — "Lights of New York"; the first screen operetta— "The Desert Song"; and the first all-natural-color production—"On With the Show."

Climaxing these achievements, Warner Bros. now present "Show of Shows." It has 77 stars and 1,000 Hollywood beauties. Here, assembled for your delight, are all the arts and enchantments of the theatre. There never before was anythng like it, nor ever again will be. *It is 100 shows in one.* In its opulent variety it embodies everything from Shakespeare to super-jazz.

WARNER BROS.

"SHOW OF SHOWS"

A WARNER BROS. AND VITAPHONE PRODUCTION IN TECHNICOLOR

JOHN BARRYMORE
FRANK FAY
RICHARD BARTHELMESS
BEATRICE LILLIE
TED LEWIS
ALICE WHITE
NICK LUCAS
GEORGES CARPENTIER
WINNIE LIGHTNER
IRENE BORDONI
DOLORES COSTELLO
GRANT WITHERS
LORETTA YOUNG
BEN TURPIN
LUPINO LANE
JACK MULHALL
BETTY COMPSON
LILA LEE
PATSY RUTH MILLER
DOUGLAS FAIRBANKS, JR.
LOUISE FAZENDA
MYRNA LOY
MARIAN NIXON
SALLY O'NEIL
CHESTER MORRIS
MONTE BLUE

LLOYD HAMILTON
ALICE DAY
VIOLA DANA
BERT ROACH
H. B. WARNER
WILLIAM COURTENAY
RIN-TIN-TIN
LOIS WILSON
ALEXANDER GRAY
CHESTER CONKLIN
HOBART BOSWORTH
LEE MORAN
TULLY MARSHALL
BULL MONTANA
HELENE COSTELLO
MOLLY O'DAY
MARCELINE DAY
WILLIAM COLLIER, JR.
JACQUELINE LOGAN
EDNA MURPHY
WILLIAM BAKEWELL
PAULINE GARON
SALLY EILERS
SALLY BLANE
ALBERTA VAUGHAN

ARMIDA
SHIRLEY MASON
CARMEL MYERS
MARIAN BYRON
JOHNNY ARTHUR
SOJIN
RUTH CLIFFORD
HEINIE CONKLIN
ETHLYNE CLAIRE
ALBERT GRAN
FRANCES LEE
GERTRUDE OLMSTEAD
ANTHONY BUSHELL
ADAMAE VAUGHAN
ANDERS RANDOLF
WHEELER OAKMAN
OTTO MATIESEN
PHILO McCULLOUGH
KALLA PASHA
JIMMY CLEMONS
E. J. RATCLIFFE
SID SILVERS
LOLA VENDRILL
HARIETTE LAKE
WILLIAMS ADAGIO DANCERS

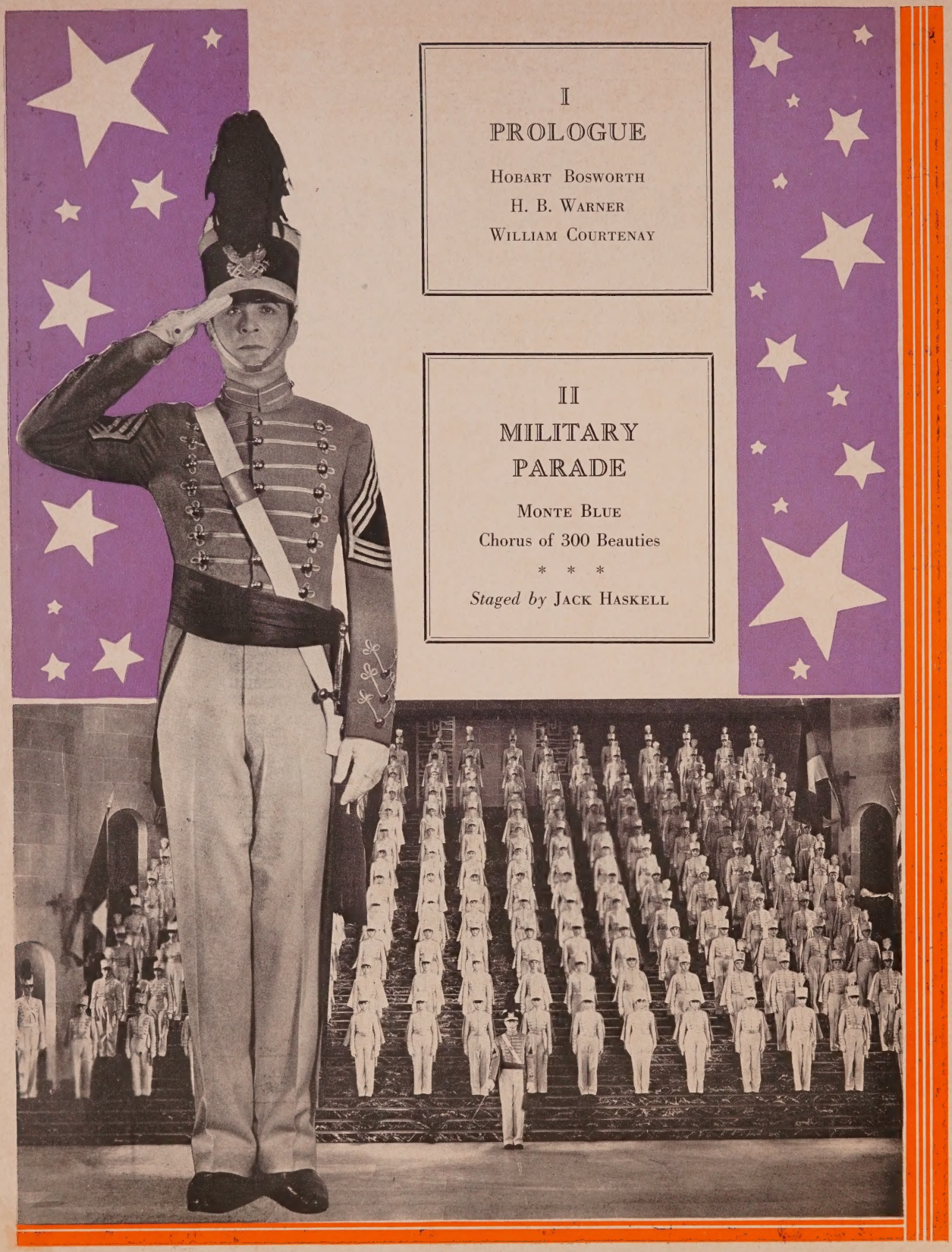
Director ..... JOHN ADOLFI
Ensemble Directors ..... LARRY CEBALLOS AND JACK HASKELL
Musical Conductor ..... LOUIS SILVERS
Settings designed by ..... MAX PARKER
Costumes designed by ..... EARL LUICK
Cinematographer ..... BERNARD McGILL
Director, Advertising and Publicity ..... A. P. WAXMAN

PRODUCTION PERSONALLY SUPERVISED BY J. L. WARNER

DARRYL F. ZANUCK, *Associate Producer*

Produced and reproduced by Western Electric system and apparatus.

ENTIRE PRODUCTION AND VITAPHONE SYNCHRONIZATION
PRODUCED AT WARNER BROS. STUDIO, HOLLYWOOD, CALIF.



I
PROLOGUE

HOBART BOSWORTH
H. B. WARNER
WILLIAM COURTENAY

II
MILITARY PARADE

MONTE BLUE
Chorus of 300 Beauties

* * *

Staged by JACK HASKELL

Monte Blue will be seen, later in the season, as star of *"Skin Deep"*; William Courtenay in *"The Sacred Flame,"* starring Pauline Frederick; H. B. Warner in *"The Green Goddess,"* starring George Arliss; Hobart Bosworth in *"General Crack,"* starring John Barrymore.

III

FLORADORA SEXTETTE

ALICE DAY
LILA LEE
SALLY O'NEIL
PATSY RUTH MILLER
MYRNA LOY
MARIAN NIXON

★

BEN TURPIN
HEINIE CONKLIN
BERT ROACH
LLOYD HAMILTON
LUPINO LANE
LEE MORAN

Marian Nixon will be seen, later in the season, opposite John Barrymore in *"General Crack"*; Patsy Ruth Miller with Edward Everett Horton in *'The Aviator"*; Lila Lee in *"The Sacred Flame"* starring Pauline Frederick; Myrna Loy in *"Under a Texas Moon"* with Frank Fay; Heinie Conklin in *"Tiger Rose"* starring Monte Blue and Lupe Velez; Sally O'Neil and Bert Roach in *"Hold Everything"* with Joe E. Brown and Winnie Lightner; Lupino Lane in *"Golden Dawn"* with Walter Woolf and Vivienne Segal; Alice Day in *"Skin Deep"* starring Monte Blue; Lee Moran in Al Jolson's *"Mammy."*

IV

SKULL AND CROSSBONES

Ted Lewis and Band, Noah Beery, Tully Marshall, Bull Montana, Anders Randolph, Kalla Pasha, Wheeler Oakman, Otto Matieson, Philo McCullough, Shirley Mason, Carmel Myers, Viola Dana, Frances Lee, Sally Eilers, Ruth Clifford, Ethlyne Claire, Johnny Arthur, Williams Adagio Dancers.

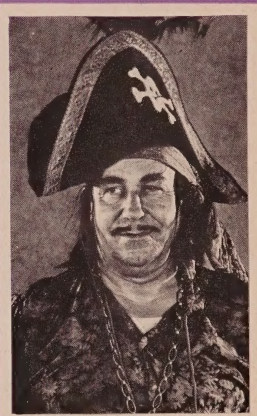
* * *

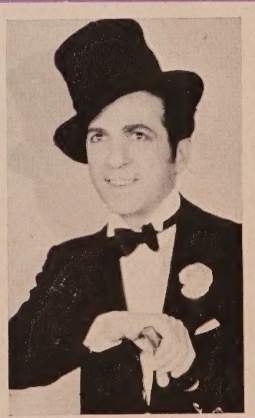
SONGS

"The Pirate Band"
"Motion Picture Pirates"
Words by J. KIERN BRENNAN
Music by M. K. JEROME

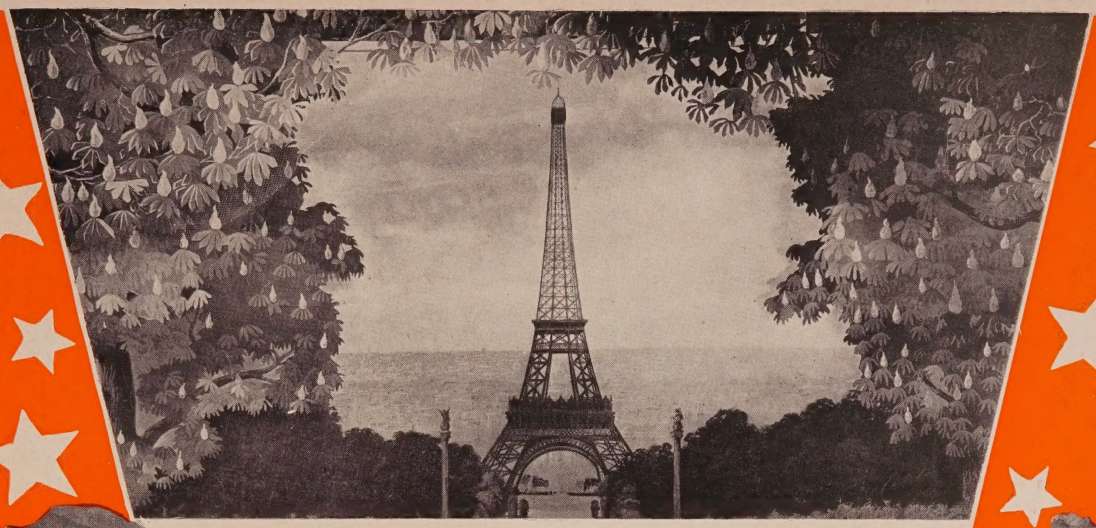
* * *

SKULL AND CROSSBONES number introduced by FRANK FAY, JACK MULHALL, CHESTER MORRIS AND SOJIN.





Noah Beery will be seen, later in the season, in Al Jolson's *"Mammy"* and *"Isle of Escape,"* starring Monte Blue; Tully Marshall in *"Under a Texas Moon,"* with Frank Fay; *"She Couldn't Say No,"* with Winnie Lightner and Chester Morris and Al Jolson's *"Mammy"*; Bull Montana in *"Tiger Rose,"* starring Monte Blue and Lupe Velez; Otto Matiesen in *"General Crack,"* starring John Barrymore and *"Golden Dawn,"* with Walter Woolf and Vivienne Segal; Philo McCullough in *"On The Border,"* starring Rin-Tin-Tin; Ethlyn Claire in *"Second Choice,"* starring Dolores Costello; Sally Eilers, Chester Morris and Johnny Arthur in *"She Couldn't Say No"* and *"The Aviator,"* with Edward Everett Horton and Patsy Ruth Miller; Sojin in *"Golden Dawn."*



V

EIFFEL TOWER

GEORGES CARPENTIER
ALICE WHITE
PATSY RUTH MILLER

* * *

SONG

"If I Could Learn To Love"

Words by HERMAN RUBY
Music by M. K. JEROME

* * *

Staged by JACK HASKELL

Georges Carpentier will be seen, later in the season, in *"Hold Everything,"* with Joe E. Brown, Sally O'Neil and Winnie Lightner; Patsy Ruth Miller in *"So Long Letty,"* starring Charlotte Greenwood

VI—INTERRUPTIONS

WINNIE LIGHTNER
NICK LUCAS

JIMMY CLEMONS
FRANK FAY

FOXTROTS

"Pingo Pongo"
Words by AL DUBIN
Music by JOE BURKE

"The Only Song I Know"
Words by J. K. BRENNAN
Music by RAY PERKINS

VII—RECITATIONS

BEATRICE LILLIE
LOUISE FAZENDA

LLOYD HAMILTON
FRANK FAY

Winnie Lightner will be seen, later in the season, in *"She Couldn't Say No"* and *"Hold Everything"*; Frank Fay in *"Under a Texas Moon"*; Louise Fazenda in *"Wide Open"*; Jimmy Clemons in *"Second Choice,"* starring Dolores Costello.

VIII

SISTERS

SISTERS Number is introduced by RICHARD BARTHELMESS

"Sisters" features real motion picture sister teams. Though they boast different surnames, they are none the less sisters by birth. The fact that they are sisters, will probably come as a surprise to many movie fans.

FOXTROT

"MY SISTER"

Words by RAY PERKINS *and* J. KIERN BRENNAN
Music by RAY PERKINS
Staged by LARRY CEBALLOS

SALLY BLANE
LORETTA YOUNG

HELENE and
DOLORES COSTELLO

HARIETTE LAKE
MARION BYRON

SALLY O'NEIL
MOLLY O'DAY

ALICE and
MARCELINE DAY

LOLA VENDRILL
ARMIDA

SHIRLEY MASON
VIOLA DANA

ADAMAE and
ALBERTA VAUGHAN

Dolores Costello will be seen, later in the season, in *"Second Choice"*; Sally O'Neil in *"Hold Everything"*; Armida in *"General Crack,"* starring John Barrymore; Marion Byron in *"Golden Dawn,"* with Walter Woolf and Vivienne Segal; *"Hold Everything,"* with Joe E. Brown, Sally O'Neil and Winnie Lightner; and *"So Long Letty,"* starring Charlotte Greenwood; Alice Day in *"Skin Deep,"* starring Monte Blue.

IX
SINGING IN THE BATH TUB

WINNIE LIGHTNER
BULL MONTANA

* * *

FOXTROT

"Singin' In the Bathtub"

* * *

Words by NED WASHINGTON *and*
HERB MAGIDSON

Music by MICHAEL H. CLEARY

Winnie Lightner will be seen, later in the season, in *"She Couldn't Say No"* and *"Hold Everything"*; Bull Montana in *"Tiger Rose,"* starring Monte Blue and Lupe Velez.

X

IRENE BORDONI

EDDIE WARD, Composer,
At the Piano

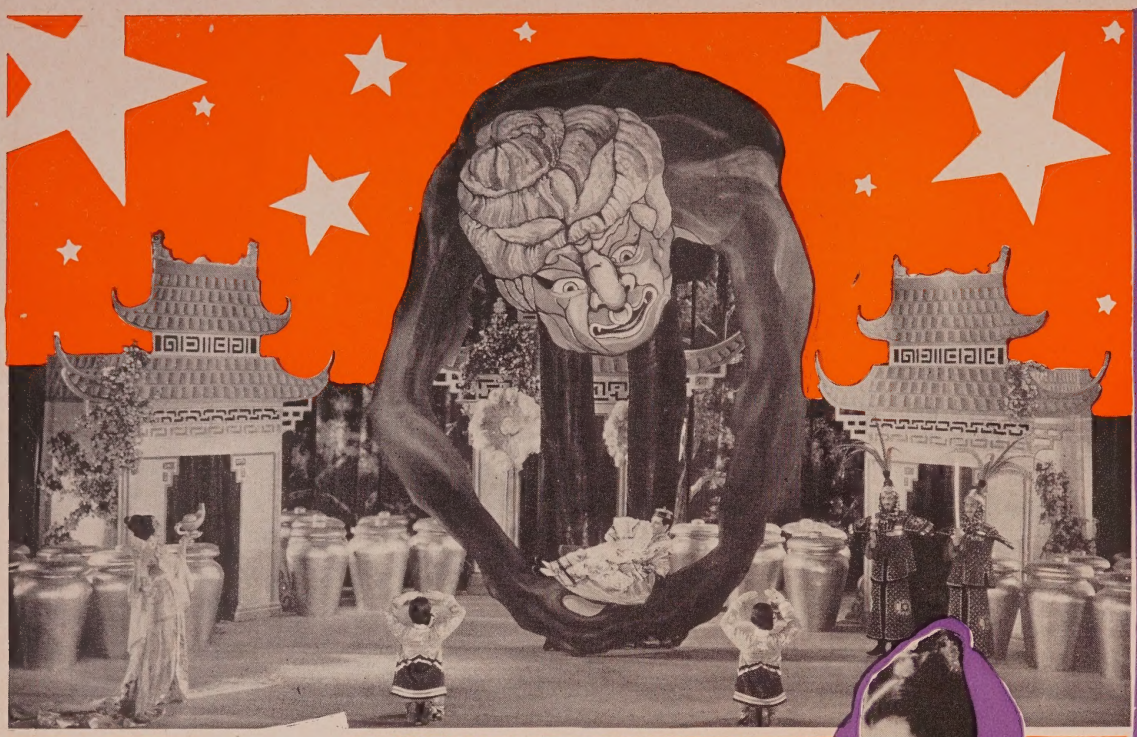
BALLAD

"Just An Hour of Love"

Words by AL BRYAN
Music by EDDIE WARD

Never Before A Cast Like This!

AGAIN it is proved that nothing is too big for Warner Bros. to attempt boldly and to accomplish successfully. The company which, single-handed, achieved the new era of talking films, now gives the public the greatest piece of audible entertainment ever made. "Show of Shows" imparts a new meaning to the phrase "all-star cast," for its array of players totals seventy-seven celebrities of first-line popularity. In this one production, you see as many stars as you might behold in a whole year of picture going!



XI

CHINESE FANTASY

NICK LUCAS
MYRNA LOY

* * *

FOXTROT BALLAD
"Li-Po-Li"
Words by AL BRYAN
Music by EDDIE WARD

* * *

Staged by JACK HASKELL

* * *

CHINESE FANTASY number
introduced by RIN-TIN-TIN

Myrna Loy will be seen, later in the season, in *"Evidence,"* starring Pauline Frederick; Rin-Tin-Tin in *"Rough Waters"* and *"On the Border"*

XII

"BICYCLE BUILT FOR TWO"

Chester Conklin, Douglas Fairbanks, Jr., Chester Morris, Jack Mulhall, William Collier, Jr., Grant Withers, William Bakewell, Lois Wilson, Gertrude Olmsted, Pauline Garon, Sally Eilers, Edna Murphy, Jacqueline Logan.

* * *

BICYCLE BUILT FOR TWO number introduced by FRANK FAY AND SID SILVERS

Chester Morris will be seen, later in the season, in *"She Couldn't Say No"* and *"Second Choice,"* starring Dolores Costello; Jack Mulhall and Sally Eilers in *"Second Choice"*; Grant Withers in *"Tiger Rose,"* starring Monte Blue and Lupe Velez; Edna Murphy in *"Second Choice"*; Jacqueline Logan in *"General Crack,"* starring John Barrymore.

XIII

BLACK AND WHITE

Ensemble of 200 Beauties

* * *

LOUISE FAZENDA
FRANK FAY

* * *

FOXTROT BALLAD

"If Your Best Friend Won't Tell You"

Words by AL DUBIN
Music by JOE BURKE

* * *

Staged by LARRY CEBALLOS

XIV

YOUR LOVE IS ALL I CRAVE

FRANK FAY HARRY AKST

BALLAD

"Your Love Is All I Crave"

Words by PERRY BRADFORD
and AL DUBIN
Music by JIMMY JOHNSON

Louise Fazenda will be seen, later in the season, in *"Wide Open"*; Frank Fay in *"Under A Texas Moon."*

XV

SOLILOQUY FROM HENRY VI, PART 3

JOHN BARRYMORE

E. J. RADCLIFF

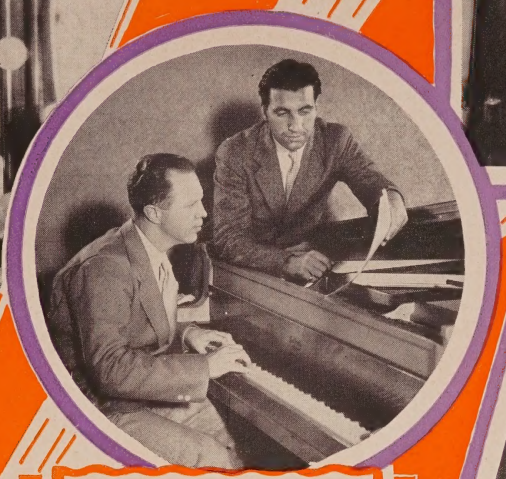
ANTHONY BUSHELL

* * *

(The following is part of the soliloquy which John Barrymore delivers, in the role of the Duke of Gloucester, later Richard III, from Shakespear's historical tragedy, Henry VI, Part 3.)

Then, since this earth affords no joy to me,
But to command, to check, to o'erbear such
As are of better person than myself,
I'll make my heaven to dream upon the crown,
And, whiles I live, to account this world but hell,
Until my mis-shaped trunk that bears this head
Be round impaled with a glorious crown.
And yet I know not how to get the crown,
For many lives stand between me and home:
And I,—like one lost in a thorny wood,
That rends the thorns and is rent with the thorns,
Seeking a way and straying from the way;
Not knowing how to find the open air,
But toiling desperately to find it out,—
Torment myself to catch the English crown:
And from that torment I will free myself,
Or hew my way out with a bloody axe.
Why, I can smile, and murder whiles I smile,
And cry 'Content' to that which grieves my heart,
And wet my cheeks with artificial tears,
And frame my face to all occasions.
I'll drown more sailors than the mermaid shall;
I'll slay more gazers than the basilisk;
I'll play the orator as well as Nestor,
Deceive more slily than Ulysses could,
And, like a Sinon, take another Troy.
I can add colours to the chameleon,
Change shapes with Proteus for advantages,
And set the murderous Machiavel to school.
Can I do this, and cannot get a crown?
Tut, were it farther off, I'll pluck it down.

John Barrymore will be seen, later in the season in *"General Crack"* and *"The Man From Blankley's"*; E. J. Radcliff in *"Wide Open,"* with Edward Everett Horton, Louise Fazenda and Patsy Ruth Miller.

Betty Compson will be seen, later in the season, in *"Isle of Escape,"* starring Monte Blue.

This is what the cameraman saw during the making of "Show of Shows." Directors giving lessons in love; Winnie Lightner scrubbing; Dolores Costello preparing for her sister act; J. L. Warner, with his family of supertroupers, heading the festive board; pianistic rehearsals; and plenty of excitement in general.

A WORD ABOUT

JOHN BARRYMORE, the greatest living actor, is America's supreme dramatic artist on both stage and screen. Behind the footlights he has given scores of brilliant performances, notably in Shakespearean roles. His first Vitaphone talking picture, "General Crack," is a current hit.

* * * *

RICHARD BARTHELMESS was brought to the notice of screen audiences more than ten years ago in D. W. Griffith productions. Since then he has been a first-line star. The talking screen offering him such vehicles as "Weary River" and "Young Nowheres" has increased his popularity further.

* * * *

BEATRICE LILLIE is the favorite comedienne of theatregoers both in this country and England. She has appeared on Broadway in "Charlot's Revue" and "This Year of Grace" and has recently completed a tremendously successful vaudeville engagement. Filmgoers will love her.

* * * *

TED LEWIS and his band comprise the best known group of jazz artists in the United States. They have toured many times from coast to coast on the variety stage and during recent months have been devoting their talents to such Vitaphone pictures as this and "Is Everybody Happy?"

* * * *

ALICE WHITE typifies the youthful American flapper to the world of picturegoers whose admiration has made her a leading star of today. Under the banner of First National she has made many box-office hits including "Show Girl," "Broadway Babies" and others.

* * * *

NICK LUCAS, known to millions as "the crooning troubadour," has attracted a nationwide following as a radio star, a phonograph artist and a vaudeville entertainer. And now he is no less popular with the motion picture public following his first film, "Gold Diggers of Broadway."

* * * *

GEORGES CARPENTIER became known to every American when he contested some years ago with Jack Dempsey for the heavyweight championship of the world. In Paris, Carpentier is not only a ringside but a footlight idol and now it becomes the privilege of this country to be entertained by him.

* * * *

WINNIE LIGHTNER is the outstanding comedienne to be developed by the talking screen. Following several seasons of popularity in vaudeville and musical comedy, Miss Lightner came to Hollywood and arose spectacularly to cinema stardom through her work in "Gold Diggers of Broadway."

* * * *

IRENE BORDONI now brings to the screen those individual talents that have made her a great star in New York and Paris. Charm and sophistication characterize her work in "Show of Shows" and in "Paris," which is her first Vitaphone starring vehicle for First National Pictures.

* * * *

DOLORES COSTELLO has a million fans and is generally conceded the most beautiful actress in pictures. She has starred in many big Vitaphone pictures including "Glorious Betsy," "Noah's Ark" and "Hearts in Exile." In private life Miss Costello is Mrs. John Barrymore.

GRANT WITHERS has arisen to an enviable place in the esteem of the public since the advent of Vitaphone. This personable young player has been seen in many recent successes, such as "The Time, The Place and The Girl," "In the Headlines" and "Hearts in Exile."

* * * *

LORETTA YOUNG has progressed far in her short film career. Under the auspices of First National she has appeared in many Vitaphone pictures, notably with Douglas Fairbanks, Jr. in "Fast Life." Her next work will be an important role with Warners, opposite John Barrymore in "The Man."

* * * *

JACK MULHALL did his first work as an actor in support of James K. Hackett on the dramatic stage. During the last ten years he has appeared in scores of pictures and is remembered particularly for his work in "The Poor Nut," "Lady Be Good" "Naughty Baby" and others.

* * * *

BETTY COMPSON rose to stardom overnight through her performance in "The Miracle Man." After making a stellar series for Paramount she retired temporarily but talking pictures have restored her to wide popularity. Lately she has appeared in such hits as "On With The Show" and "Skin Deep."

* * * *

LILA LEE has been on the stage since childhood when her career was sponsored by Gus Edwards. She still makes occasional footlight appearances but has won her greatest popularity on the screen, her latest pictures being "Honky Tonk," "The Argyle Case" and "The Sacred Flame."

* * * *

DOUGLAS FAIRBANKS, Jr. is rapidly making his name as famous as that of his celebrated father. Although he began his screen work in silent pictures, talking films have brought him his greatest success. During recent months he has made "The Barker," "Fast Life" and "Our Modern Maidens."

* * * *

LOUISE FAZENDA is another player who has added to her fans through Vitaphone. She appeared in that early talking success, "The Terror," and has since been featured by Warner Bros. in "Stark Mad," "The Desert Song," "On With the Show" and other popular Vitaphone productions.

* * * *

MYRNA LOY specializes in exotic characterizations although she is actually a native of Helena, Montana. She has been a Warner star for several seasons and has scored in Vitaphone pictures such as "Evidence," "The Desert Song" and "State Street Sadie." Her next is "Isle of Escape."

* * * *

MARIAN NIXON was born in Superior, Wisconsin, and entered pictures in 1922. She received her first roles at Universal City but has made most of her audible successes for Warner Bros. She was Al Jolson's leading lady in "Say It With Songs" and John Barrymore's in "General Crack."

THE STARS

SALLY O'NEIL comes from Bayonne, New Jersey, and since arriving in Hollywood has been featured by First National, Metro-Goldwyn, Warner Bros. and Fox. Her latest work is for Warner Bros., notably in "On With the Show." Her next role will be a lead in Vitaphone's "Hold Everything."

* * * *

CHESTER MORRIS skyrocketed to fame through his first role, the lead in "Alibi," an early talking picture. An excellent voice developed on the stage is among his chief assets. Lately he has completed an important Vitaphone characterization with Dolores Costello in "Second Choice."

* * * *

MONTE BLUE'S first job was that of a railroad engineer, he subsequently becoming a cowboy, a miner and a lumberjack. D. W. Griffith gave him his first role in "Intolerance." For several years past he has been a Warner star, most recently in "Skin Deep" and "From Headquarters."

* * * *

NOAH BEERY has become a foremost screen character actor through such pictures as "Beau Geste," "Noah's Ark" and "Four Feathers." Ths player is a native of Kansas City but has been prominent in the studios of Hollywood for ten years. He is a brother of Wallace Beery of film fame.

* * * *

ALICE DAY was born in Colorado Springs and was educated in Salt Lake City. She entered pictures via Mack Sennett comedies but was soon featured by First National and Metro-Goldwyn. Her latest talking pictures are "Skin Deep" with Monte Blue and "Is Everybody Happy?" starring Ted Lewis.

* * * *

H B. WARNER inherited his talents from a long line of theatrical ancestors. He came to this country from England in 1905 and quickly won recognition on the American stage, his most notable success being "Alias Jimmy Valentine." Recent film hits include "Conquest" and "The Gamblers."

* * * *

WILLIAM COURTENAY is more familiar to playgoers than to picture fans. "Under Cover" and "Twelve Miles Out" were Broadway hits in which he starred during recent years. Talking pictures have created a demand for his services in Hollywood, his latest role being in Vitaphone's "Evidence."

* * * *

LOIS WILSON entered pictures in 1915 as the winner of a national beauty contest sponsored by Universal Pictures. Her notable silent successes were "The Covored Wagon" and "Monsieur Beaucaire." Her Vitaphone talking films include "Conquest," "Kid Gloves," "On Trial" and "The Gamblers."

* * * *

HOBART BOSWORTH, popular character actor, prefaced his film career working as a sailor, a boxer and a wrestler. In 1885 he went on the stage and entered pictures in 1908. He has made many silent films and is featured in John Barrymore's talking picture, "General Crack."

* * * *

TULLY MARSHALL, beloved character player, has been a professional for 45 years. He came to pictures after extensive stage experience and has scored both in silent and talking films. His latest is "Skin Deep" and his next will be "Mammy," the Warner picture which Al Jolson recently completed.

HELENE COSTELLO is the sister of Dolores Costello with whom she made her first professional appearance as a sister act in George White's Scandals. Both were given their first film opportunity by Warner Bros. Helene's latest Vitaphone talking picture is "The Midnight Taxi."

* * * *

MOLLY O'DAY is the sister of Sally O'Neil. She was educated at Notre Dame Academy in Staten Island and went to Hollywood four years ago. Her first work was in Mack Sennett comedies, her first featured role with Richard Barthelmess in "The Patent Leather Kid" a First National picture.

* * * *

MARCELINE DAY is Alice Day's sister. Her first picture was "The Luck of the Foolish" for Pathe after which she was signed to a long term contract with Metro-Goldwyn-Mayer. Now she is free-lancing, her latest work including a principal role with John Barrymore in "The Beloved Rogue "

* * * *

WILLIAM COLLIER, Jr. is the son of William Collier, stage actor and playwright. He came to Hollywood in 1918 and was featured by Thomas Ince, Paramount and other producers. His Vitaphone talking pictures for Warner Bros. include "The Lion and the Mouse" and "Beware of Bachelors."

* * * *

JACQUELINE LOGAN left the Ziegfeld Follies to come to Hollywood in 1922. She has made many big pictures including "Java Head" and "The King of Kings." Her first Vitaphone film was "Stark Mad" and her next will be "General Crack" in which John Barrymore is starred.

* * * *

EDNA MURPHY made her first hit with screen audiences in "Over the Hill." She then played in a number of serials in New York but with the advent of talking films went to Hollywood where she obtained a contract with Warner Bros. for whom she has appeared in "My Man," "Kid Gloves" and other releases.

* * * *

ARMIDA is one of Warner Bros. newest stars. She is seventeen years old and was born in Sonora, Mexico. She has played in the Spanish Theatre in Los Angeles and on the vaudeville stage with Gus Edwards. Her first Vitaphone films on the Warner lot are "General Crack" and "Under A Texas Moon."

* * * *

Upon request, biographical data will be furnished on the 41 prominent players of "Show of Shows" enumerated below. Lack of space forbids their being described in these pages.

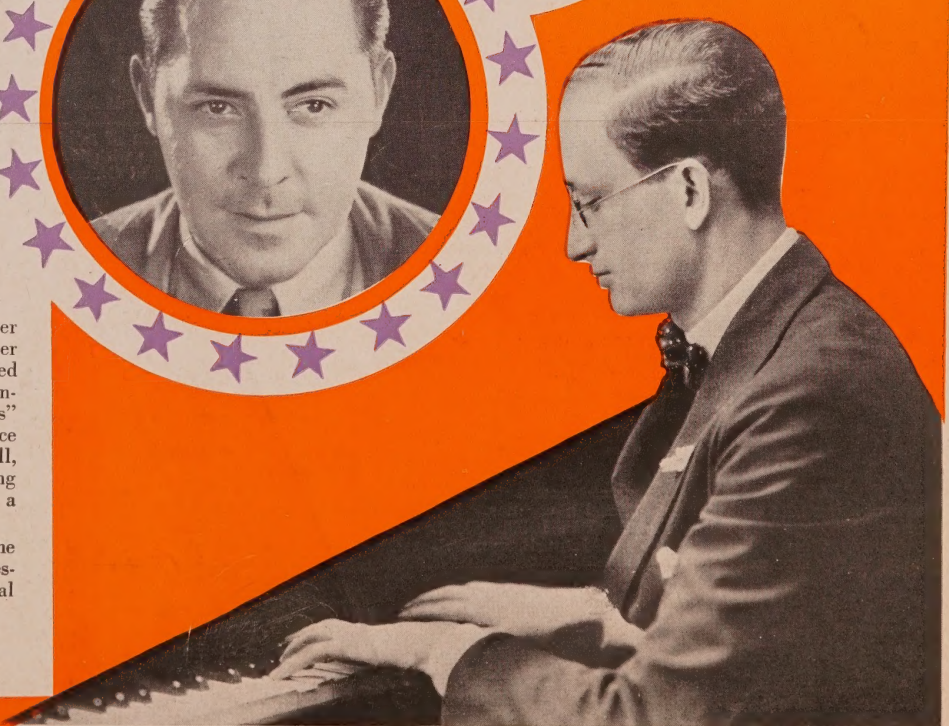
Frank Fay	Wheeler Oakman	Sally Eilers
Ben Turpin	Gertrude Olmstead	Pauline Garon
Lupino Lane	Kalla Pasha	Albert Gran
Lloyd Hamilton	Anders Randolf	Alexander Gray
Viola Dana	E. J Ratcliffe	Hariette Lake
William Bakewell	Lola Vendrill	Frances Lee
Marion Byron	Williams Adagio	Shirley Mason
Sally Blane	Dancers	Otto Matiesen
Anthony Bushell	Bert Roach	Philo McCullough
Ethlyne Claire	Rin-Tin-Tin	Patsy Ruth Miller
Jimmy Clemons	Chester Conklin	Sid Silvers
Ruth Clifford	Lee Moran	Sojin
Heinie Conklin	Bull Montana	Adamae Vaughan
Carmel Myers	Johnny Arthur	Alberta Vaughan

WHEN you admire the dash and general perfection of "Show of Shows"; the versatility of its acts and the variety and tunefulness of its songs and dance numbers, pause a moment to consider the men who conceived and made possible the glamorous loveliness of the whole.

To Darryl Francis Zanuck, (upper circle) as associate producer of Warner Bros. pictures, fell the responsibility of supervision. No small task, you may be sure!

John Adolfi (center circle) was entrusted with the difficult role of directing "Show of Shows." This picture has a hundred shows in one, but Adolfi's work was equivalent to packing in a thousand directorial jobs in one.

Larry Ceballos, (lower circle) is consulted, whenever a dazzling revue is planned for Broadway. Dance ensembles in "Show of Shows" are by this wizard of dance effects, and by Jack Haskell, shown, stick in hand, putting on the finishing touches to a dance routine.

Louis Silvers is seen at the piano. He directed the orchestra, and composed special orchestral music.

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Coming Events Cast Their Radiance Before

"Our true intent is all for your delight."—MACBETH

JOHN BARRYMORE'S first talking picture is based on *"General Crack"* which has been a best selling novel for the past year. It will show The Lord of All Lovers in a form-fitting role. Barrymore is conceded to have one of the finest speaking voices in the world. Its introduction on the screen will be a revelation. Many of the scenes in *"General Crack"* will be in Technicolor. Barrymore will also be seen later in *"The Man From Blankley's"* by F. Anstey, of "Punch."

If ever there was a combination of star and story, it's Al Jolson in *"Mammy."* Both story and songs were written and composed by Irving Berlin, America's musical king. To that marvelous combination has been added the best supporting cast ever enjoyed by Jolson, with numerous scenes in Technicolor.

"Tiger Rose" written by Willard Mack and produced by David Belasco, has been directed by George Fitzmaurice. It has a marvelous cast including Lupe Velez, Monte Blue, Grant Withers, Rin-Tin-Tin and others. It was one of the most successful plays produced on the stage and will be better on the screen.

GEORGE ARLISS brings to the role of the Rajah in *"The Green Goddess,"* the same suave distinction, the identical elegance and art, that he reveals in *"Disraeli,"* now thrilling the nation. *"The Green Goddess"* is an adaptation from the William Archer play, which proved an outstanding dramatic success both in England and the United States. The spine that could resist its multiple thrills would have to be made of steel.

MOISSI is Germany's undisputed prince of players. America acclaimed his genius when he appeared here, with the Reinhardt company, in *"Midsummer Night's Dream," "Danton,"* and *"Everyman."* Now Warner Bros., true to their spirit of pioneering, have engaged him as star of *"The Royal Box."* This is the first all-talking German picture ever produced.

WALTER WOOLF will star in *"Golden Dawn."* It is a sumptuous operetta originally produced by Arthur Hammerstein, sponsor of *"Rose Marie."* Walter Woolf is one of the leading lights of operetta in this country. He has a glorious voice, youth, personality, and can act. He has been starred for years by Shuberts in the best of their musical plays. *"Golden Dawn"* will also be entirely in Technicolor. Vivienne Segal and Noah Beery head the distinguished cast.

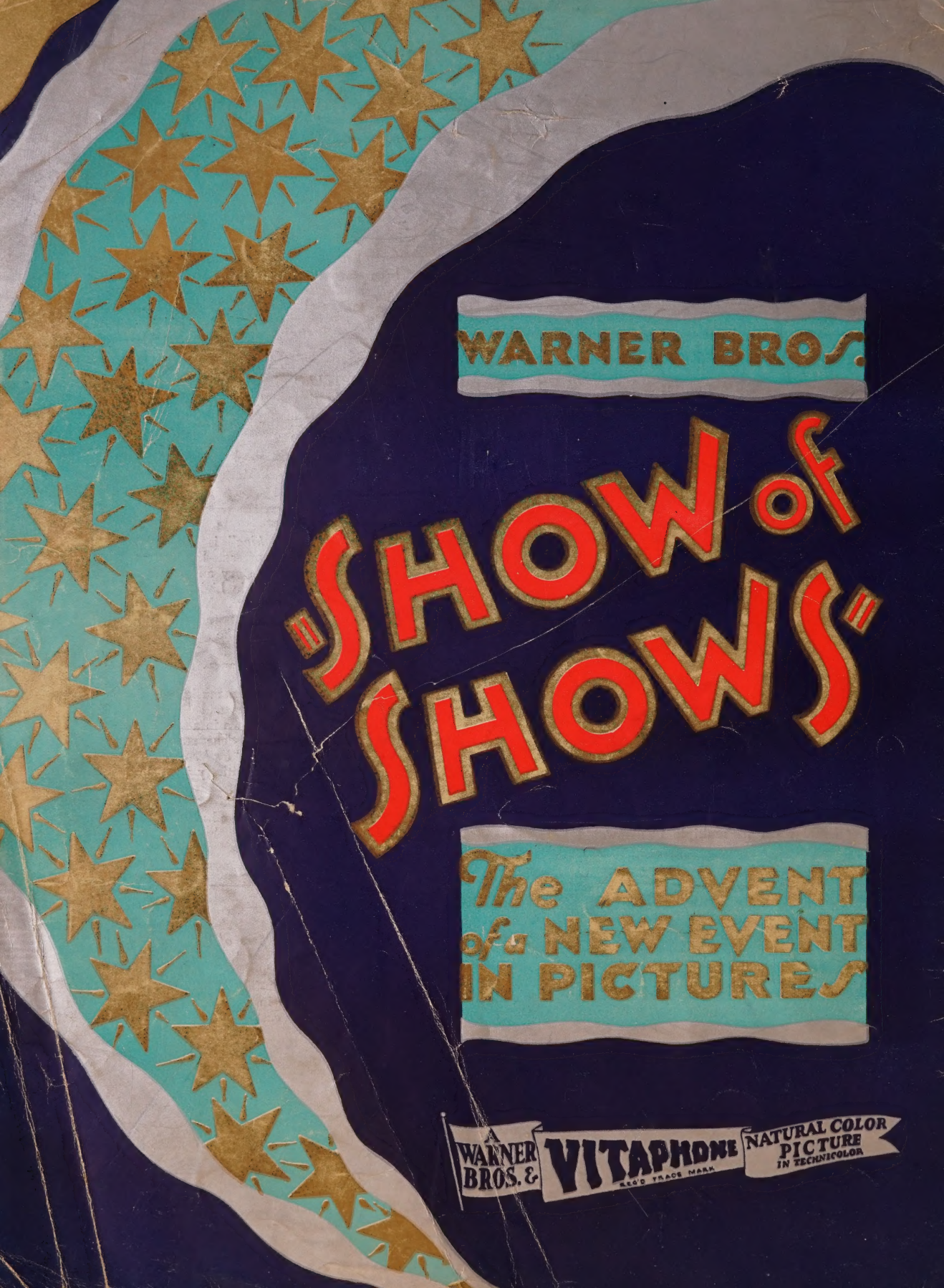
DOLORES COSTELLO is so popular with theatre owners that they call her "the Belle of the Box-Office." This appellation speaks volumes for her appeal. Later in the season she appears in *"Second Choice"* wherein she has two leading men, Chester Morris and Jack Mulhall.

"Hold Everything" is another musical comedy that will be presented entirely in Technicolor. It has a great story and will have a great cast headed by Winnie Lightner, Joe E. Brown and Georges Carpentier. Nothing will be overlooked to make it even more successful on the screen than it is now on the stage.

"Song of the West" based on the musical play *"Rainbow,"* will star John Boles and Vivienne Segal and will feature Joe E. Brown in a superlative cast of singing celebrities. The attraction will be entirely in Technicolor. *"Under a Texas Moon"* is another musical play entirely in Technicolor. It reveals the romantic South under the glamor and glory of a Texas Moon. Frank Fay, Raquel Torres, Noah Beery, Myrna Loy, Armida and numerous others grace the cast. It will also contain a glorious chorus of Hollywood beauties as will all the other musical plays listed on this page.

Critics have raved about Winnie Lightner's work in *"Gold Diggers of Broadway,"* and they will rave again when they see her in *"She Couldn't Say No."* Charlotte Greenwood is an accepted favorite in musical comedies and vaudeville. She will be seen in *"So Long Letty."* Both of these productions have all-star casts, large choruses and song hits galore.

WARNER BROS. & VITAPHONE REG'D TRADE MARK TALKING PICTURES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